



News Release
FOR IMMEDIATE RELEASE

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Genesis, Cogent Healthcare, Inc. Expand Hospitalist Services To GMC, Illini Campus

DAVENPORT, Iowa -- Genesis Medical Center, Illini Campus will become part of a national trend starting Dec. 1 when a hospitalist service program is introduced at the Silvis, Ill., campus.

Leighton Acenas, M.D., will be the first full-time hospitalist at Genesis Medical Center, Illini Campus. Arvydas Urbonas, M.D., will provide part-time hospitalist coverage.

As doctors who comprise the fastest growing physician specialty group in the U.S., hospitalists are physicians whose sole practice is the care of hospitalized patients. Hospitalists are specialists available in the hospital to provide continuous, coordinated care for patients of primary care physicians. The Genesis Medical Center hospitalist program also provides and coordinates inpatient care for patients who do not have a primary care physician.

Genesis expanded its agreement with Cogent Healthcare, Inc., which also manages a growing program at Genesis Medical Center, Davenport, to manage the new Illini hospitalist program. Cogent is one of the nation's leading providers of hospital medicine management programs with 40 programs in 16 states.

Physicians will be able to utilize the Cogent hospitalist program at Illini for management of their inpatients needing medical services, and for consultation involving general medical care.

"This program doesn't limit the scope of practice of any of the physicians at Genesis Medical Center, Illini," said Chuck Bruhn, President of Genesis Medical Center, Illini Campus. "Instead, it creates options for all physicians to maximize their efficiency."

Since being introduced at Genesis Medical Center, Davenport in 2005, the hospitalist program managed by Cogent Healthcare has grown from two full-time physicians to eight. Nearly 40 percent of all patients at Genesis Medical Center, Davenport are now treated by the [Cogent] hospitalist team.

"The first thing patients new to hospital medicine ask is, 'where is my regular doctor?'" explained Barbara Schroeder, manager of the Cogent hospitalist program at Genesis. "But once patients understand that their regular doctor is being updated on a regular basis and that they may see a hospitalist several times in a day instead of once, patient satisfaction is very high."

Over the three years the program has been in existence at Genesis Medical Center, Davenport, patient satisfaction with the hospitalist physicians has been 99 percent positive, and in several quarters, patient satisfaction has been 100 percent.

Another benefit to patients is that the average length of stay at Genesis Medical Center, Davenport has been shortened by nearly one day. Hospitalists are able to spend more time with patients, which has resulted in efficiencies that often allows patients to be discharged more quickly.

"The response has also been very favorable from the community's family practice physicians," Schroeder said. "They are able to see more patients and spend more time with patients in their office setting because they team up with the hospitalists to take care of their patients who are hospitalized."

Once a patient is discharged from the hospital, the follow-up care is provided again by the primary physician.

Genesis Medical Center, Illini Campus will join a list of many of the nation's top hospitals that provide hospitalist coverage.

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About Cogent Healthcare, Inc.

Cogent Healthcare is a leading provider of hospitalist programs. Its focus is

to relentlessly improve the care and efficiency of hospitalized patients by reducing variations in care, establishing best practices, identifying and removing barriers to efficient care and measuring outcomes. To this end, the company provides a comprehensive system of care to its hospital partners that supports its hospitalists in the delivery of inpatient care and includes structure, a coordinated care team, data driven processes, rigorous ongoing training and experienced leadership. Cogent physicians continue to lead the profession by setting best practices for hospital medicine and providing a national mentoring program. For more information about Cogent Healthcare, visit www.cogenthealthcare.com.

About Genesis Health System

Genesis Health System and its affiliates offer a full continuum of care, including preventive, primary, acute and tertiary hospital care; home health; hospice; rehabilitation; and long-term care. Its affiliates include Genesis Medical Center, Davenport, DeWitt and the Illini Campus in Silvis, Illinois; Genesis Health Group; Genesis At Home; Genesis At Work, and Genesis Visiting Nurse Association and Hospice. For more information, visit our Web site at www.genesishealth.com

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